ALAC / At-Large @ ICANN69 Talking Points and Policy Sessions

During ICANN69, ALAC/At-Large community will hold <u>16 sessions</u> to discuss issues of interest to the At-Large community and Internet end users. The sessions are organized under three tracks: 1) At-Large policy, 2) outreach, including capacity building), and 3) operations. At-Large will evangelize talking points regarding the end user perspective on DNS Abuse, EPDP and GDPR Compliance, Human Rights, Subsequent Procedures, Virtual Meetings and Universal Acceptance (UA).

The community will also welcome current, ongoing and incoming leaders, and León Sánchez will continue his second three-year term on seat 15 of the ICANN Board.

DNS ABUSE

Talking Points

- 1. Ransomware, including phishing techniques with fake system identifiers, is on the rise.
- 2. At-Large is committed to individual end user education.
- 3. At-Large focused on registries and registrars with HIGH percentages of abuse registrations.
- 4. At-Large supports the SSAC recommendations.

Relevant Sessions at ICANN69

<u>The Domain Name Business: Everything You Want to Know, Ask or Discuss</u> on Monday, 19 October at 10:30-12:00 CEST (08:30-10:00 UTC) <u>Plenary Session: DNS Abuse</u> on Tuesday, 20 October at 10:30-12:00 CEST (08:30-10:00 UTC)

<u>Notes</u>

ALAC, in its advice to the ICANN Board (Dec 2019) recommends defining bad actors based on quartiles: Identify the registrars that fall outside of the pattern of the rest of the registrars, perhaps by using a fraction like #ofabusedomains/#ofdomainssponsored. See this <u>article for details</u>. To do this, the ALAC: 1) objects to any attempt by ICANN org or community members to stop collecting registrar data, and 2) recommends that the ICANN DAAR project be whitelisted from all registrar and registry WHOIS / RDAP rate limiting.

Given that the issue of DNS abuse is an important concern for At-Large, there will be two sessions devoted to this topic during ICANN69: "Beyond Budapest: The UN Cybercrime Treaty and DNS Abuse," and "The At-Large Community and DNS Abuse: An Individual User Education Campaign," which will double as an outreach session. For more information, see <u>At-Large and DNS Abuse on the At-Large Website</u> and the <u>At-Large ICANN69 Workspace</u> for full agenda details.

EPDP AND GDPR COMPLIANCE

Talking Points

- 1. Advise ICANN Board to reject the SSAD recommendations.
- 2. Still no clear path for non-gov actors to get data.
- 3. Consumer protection is the At-Large priority.

Relevant Sessions at ICANN69

<u>PLENARY 3: Consumer Protection Post-WHOIS</u> on Wednesday, 21 October at 10:30-12:00 CEST (08:30-10:00 UTC) <u>Public Forum</u> on Thursday, 22 October at 10:30 CEST

<u>Notes</u>

See ALAC statement on EPDP (July 2020) and Addendum (August 2020) See ALAC statement on Initial Report of the Expedited Policy Development Process (EPDP) on the Temporary Specification for gTLD Registration Data Team – PHASE 2 (23 March 2020)

See ALAC statement on <u>Registration Directory Service (RDS-WHOIS2) Review Team Final Report</u> (12 December 2019)

See ALAC advice to the ICANN Board on <u>GNSO Expedited Policy Development Process (EPDP) on the</u> <u>Temporary Specification for gTLD Registration Data Policy Recommendations for ICANN Board</u> <u>Consideration (17 April 2019)</u>

See recent <u>CPWG meetings</u>, EPDP II updates by Hadia Elminiawi and Alan Greenberg, ALAC Members to the EPDP.

HUMAN RIGHTS

Talking Points

- 1. Support Human Rights (HR) Impact Assessment Ideal
- 2. Must consider non-registrant rights.
- 3. Human rights include safety and property.

Relevant Sessions at ICANN69

Joint ALAC & NCSG Meeting: ICANN and Human Rights - a way forward on Tuesday, 13 October at 14:00-15:30 CEST (12:00-13:30 UTC)

Beyond Budapest: The UN Cybercrime Treaty and DNS Abuse on Tuesday, 20 October at 16:30-17:30 CEST (14:30-15:30 UTC)

<u>Notes</u>

See recent <u>CPWG meeting presentation</u> by Joanna Kulesza, ALAC Vice Chair for Outreach. See ALAC statement on <u>Draft Framework of Interpretation for Human Rights</u>.

SUBSEQUENT PROCEDURES

Talking Points

- 1. Concerned with Applicant Support and the definition of Communities.
- 2. Remain concerned about GeoNames.
- 3. Do not support monetization/speculation that could be generated in private auctions. Relevant Sessions at ICANN69

<u>GNSO - New gTLD Subsequent Procedures PDP Working Group (1 / 2)</u> on Wednesday, 14 October from 14:00 CEST (12:00 UTC)

<u>GNSO - New gTLD Subsequent Procedures PDP Working Group (2 / 2)</u> on Wednesday, 14 October from 16:00 CEST (14:00 UTC)

<u>Joint ALAC & GAC Meeting</u> on Wednesday, 21 October from 09:00-10:00 CEST (07:00-08:00 UTC)

<u>Notes</u>

See recent <u>CPWG meetings</u>, SubPro updates by Justine Chew, member of the SubPro WG and ALAC Member of APRALO.

See ALAC statement on <u>GNSO New gTLD Subsequent Procedures Draft Final Report</u> (29 September 2020).

See ALAC statement on <u>Work Track 5 on Geographic Names at the Top Level - Supplemental Initial</u> <u>Report of the New gTLD Subsequent Procedures Policy Development Process</u> (22 Jan 2019) See ALAC statement on <u>Supplemental Initial Report on the New gTLD Subsequent Procedures Policy</u> <u>Development Process (Overarching Issues & Work Tracks 1-4)</u> (21 December 2018)

VIRTUAL MEETINGS

Talking Points

- 1. Thankful for bandwidth subsidies.
- 2. Pleased with the YouTube streaming pilot.
- 3. Interested in additional tools.
 - Zoom breakout rooms
 - Google Jamboards
 - Threaded discussion tools (Loomio, Slack)
 - Greater use of machine translation/interpretation where appropriate

Relevant Sessions at ICANN69

<u>Board/Community Focus on ICANN Meetings</u> on Monday, 19 October at 14:30 CEST (12:30 UTC)

<u>Notes</u>

See recent meetings of the <u>At-Large Technology Taskforce (TTF)</u>.

UNIVERSAL ACCEPTANCE (UA)

Talking Points

- 1. 80% of websites non-compliant.
- 2. Undermines ICANN's credibility.
- 3. Must be addressed prior to ANY new round.

Relevant Sessions at ICANN69

Remediating Universal Acceptance Issues on Tuesday, 20 October at 14:30-16:00 CEST (12:30-14:00 UTC)

<u>Community Update on Universal Acceptance Readiness</u> on Thursday, 22 October at 12:30-14:00 CEST (10:30-12:00 UTC)

<u>Notes</u>

See <u>At-Large and Universal Acceptance on the At-Large website</u>.

OTHER SESSIONS OF INTEREST

- <u>Community/Board Focus on ICANN meetings</u> on Monday, 19 October at 14:30 CEST
- ICANN69 Welcome Ceremony on Monday, 19 October at 16:30 CEST

- Public Forum on Thursday, 22 October at 10:30 CEST
- ICANN 22nd Annual General Meeting (AGM) on Thursday, 22 October at 14:30 CEST
- <u>Community Recognition Virtual Reception</u> on Thursday, 22 October at 16:30 CEST
- At-Large Social Event on Thursday, 22 October at 16:30 CEST

<u>Notes</u>

The <u>At-Large Consolidated Policy Working Group (CPWG)</u> held several single-issue teleconferences about the New gTLD Subsequent Procedures (SubPro) PDP earlier in 2020 in preparation for the Public Comment proceeding. A small team organized these sessions and gave weekly presentations to the CPWG on the topic. In September 2020, the ALAC submitted a statement on the <u>GNSO New gTLD</u> <u>Subsequent Procedures Draft Final Report</u>, the culmination of months of volunteer work in developing At-Large scorecards on SubPro topics, creating a survey on geographic names, and analyzing feedback from the community of Internet end users.

During ICANN69, the At-Large community will hold three sessions related to ICANN policy, one of which will double as an outreach session: "Beyond Budapest: The UN Cybercrime Treaty and DNS Abuse," "Coordinating the Internet Unique Identifiers and the Interests of the Internet User," and "The At-Large Community and DNS Abuse: An Individual User Education Campaign."

"Beyond Budapest: The UN Cybercrime Treaty and DNS Abuse" will examine the progress and perspectives of the proposed United Nations (UN) cybercrime treaty, exploring how it may impact the mission of ICANN. Its point of departure will be the recent reports from the ICANN Government and Intergovernmental Organization (IGO) Engagement Team. The session will explore whether the ongoing UN discussions impact the understanding of DNS abuse, such as the Communications Assets Survey & Mapping (CASM) Tool, online fraud or any other online activity the community considers harmful. ALAC will take this opportunity to look at the international cybercrime treaty already in place: the Convention on Cybercrime (CoE) from the Budapest Convention and what mechanisms it offers to effectively protect Internet end users from DNS abuse. The At-Large community will invite speakers from the Government and IGO Engagement Team to provide background for these discussions and will welcome representatives from the Council of Europe, including observers from the Governmental Advisory Committee (GAC), as well as from the contracted parties to discuss the DNS abuse framework. Desired outcomes of the session include answering the following questions: How does DNS abuse fit in with existing cybercrime frameworks, both national and international? Can cybercrime laws be useful for fighting DNS abuse? What are the opportunities for having the ICANN voice heard in international cybercrime discussions? We will also seek to identify opportunities for enhanced ICANN community input into this, and similar processes that directly impact the effectiveness of our DNS abuse mechanisms.

"<u>Coordinating the Internet Unique Identifiers and the Interests of the Internet User</u>," will explore the interests of the end users as they relate to the Internet unique identifiers from different perspectives, and show how coordination and collaboration between different stakeholders ensures that policy development and technical functions are carried out in the public interest.

"<u>The At-Large Community and DNS Abuse: An Individual User Education Campaign</u>," will double as an outreach session, with one representative lead from each RALO.