

## Application for "At-Large Structure" (ALS) Designation



Applications should be submitted electronically to [staff@atlarge.icann.org](mailto:staff@atlarge.icann.org). Please address any questions about the applications process to this address.

The form can be downloaded from <http://www.atlarge.icann.org/files/atlarge/als-application-form-en.doc>

### Organisation Contact information

1. Organisation's Name:

Open Media Engagement Network

2. Organisation's email address: [contact@openmedia.ca](mailto:contact@openmedia.ca)

3. Organisation's phone number (include country/city codes):

1-604-633-2744

4. Organisation's address (location and postal address, if different):

Suite 604-207 West Hastings

Vancouver BC

V6B1H7

5. Organisation's website (URL) (if available):

[openmedia.ca](http://openmedia.ca) and [openmedia.org](http://openmedia.org)

### Primary and Secondary Contact for Organisation:

*If accredited, the primary contact will be assumed to be that person who will cast any votes required, with the secondary person being the alternate – though your Organisation may at any time change its voting and alternate representatives.*

6. Primary contact:

a. Name: Reilly Yeo

b. Email address: [reilly@openmedia.ca](mailto:reilly@openmedia.ca)

c. Telephone: 1-604-779-2239

7. Secondary Contact:

a. Name: Josh Tabish

b. Email address: josh@openmedia.ca

c. Telephone: 1-778-990-1218

## Description

### 1. Structure and Governance:

- a. Is your Organisation constituted so that individual Internet users who are citizens or residents of countries within the Geographic Region in which your Organisation is based control your Organisation?

Indicate Yes or No: Yes – at every level, our direction is set by Internet users – our volunteer board of people devoted to the open Internet, our staff, and our supporters, who guide and give input to our campaigns and projects.

- b. Please explain the answer above in sufficient detail so that a person not familiar with your Organisation would be able to understand the reasons for your answer, and attach or reference the URLs where any statutes or operating principles or other supporting information related to this question can be found:

Our operating principles can be found here:

<https://openmedia.ca/operate>

- c. Is your organization formally incorporated or organized under a national legal jurisdiction?

Indicate Yes or No: Yes

IF YES: Please describe what legal recognition it has and indicate the place of legal incorporation or registration

We are a non-profit corporation legally incorporated in the province of Ontario, Canada.

- d. Describe your Organisation's structure (e.g. governing and decision-making bodies and processes): Our organization is governed by a volunteer board: <https://openmedia.ca/board>. We also prioritize incorporating wider community feedback into our work, as described above.

- e. Does your organization have written bylaws or other constitutional instruments?

Indicate Yes or No: Yes

IF YES: Please provide a copy along with your application (in English if available)

- f. Explain the eligibility requirements (if any) for your Organisation's constituents/membership (if you provide a written application for admission as a member, you may attach a copy): OpenMedia offers corporate membership to its long-time committed staff and volunteers, by vote of the currently existing membership (which includes our board). Anyone can join OpenMedia as a constituent (supporter) by participating in an OpenMedia campaign using their email address. We have over 600,000 supporters worldwide.
- g. In what language/s does your Organisation conduct its business? Primarily English, with French translation when possible.

## 2. About Your Members

- a. Do you have individual members with the ability to vote in or otherwise control the management of the organization?

Indicate Yes or No: Yes

*IF NO: Describe what role individuals have in the management and work of the organization.*

- b. Do you have organisations as all or part of your membership?

Indicate Yes or No: No, but we have a network of organizations that officially support our work: <https://openmedia.ca/network>

*IF YES: Describe whether they are profit-making, non-profit-making, a mixture of both, and/or what proportion of the total membership each type of private sector organization is. Please also describe what the nature of the organizational members is: For example, are they all of a similar type or interested in a similar activity or policy area?*

- c. Do you have governmental bodies, or quasi-governmental bodies, as members of your organisation?

Indicate Yes or No: No

*IF YES: Please describe their nature and role in the decision-making and work of your organization, and the proportion of the total membership made up of these types of organization.*

- d. Describe the general membership – are they predominately of one (or

more) professional background or interest group? (e.g. journalists, online rights activists, consumer organizations, individual consumers, etc.): They are online rights activists

- e. Describe how your Organisation keeps its constituents/membership informed about, and enables them to participate in, decisions regarding issues of interest: OpenMedia.ca is a [community-led](#) organization. Our operational style is inspired by the open participation in culture and commerce enabled by the Internet, and OpenMedia.ca strives to [crowdsource](#) wherever we can. Our grassroots community is embedded deep in the DNA of our organization and regularly [inspires](#) us to push our work further than we could have imagined or carried out on our own.

Our best campaigns are always crowdsourced from the start (see [here](#), [here](#), [here](#), [here](#), and [here](#)).

It doesn't stop there: we also crowdsource most of our government meetings (see [here](#) and [here](#)) and presentations (see our [CRTC presentation](#) on usage-based billing), and we do our best to always [report back](#). We even get Canadians actively involved in some of our reports—check out our 150-page research report and *Action Plan for a Connected Canada*.

We don't just want a seat at the table when government makes decisions, we want and actively work to put citizens at the center of government decision-making. One of our proudest moments came when our community successfully forced the CRTC to [open one of its closed-door meetings](#) to public participation.

- f. Approximately how many members, of each type of membership class if you have more than one, do you have? We have 16 corporate members and over 600,000 supporters.

3. Provide support for the statement that your Organisation is self-supporting (by answering "yes" you confirm that it will not rely on ICANN for funding):

Indicate Yes or No: Yes

4. What is the primary source, or sources, of funding for your Organisation? (if unfunded/entirely voluntary simply indicate "N/A"): Small donations from individuals is the foundation of our support: **nearly 75 cents of every dollar raised comes from small, individual donations.** Our average donation from our monthly allies program is just \$8, and we stretch every dollar to ensure this grassroots funding goes a long way.
5. Do you receive any funding from government agencies or for-profit entities? If so, please describe below and describe their involvement in the activities of the organization (if they so participate): We receive funding from for-profit businesses that support the open Internet, primarily independent Internet service providers, who offer matching funds for our grassroots donation asks and often alert their subscribers to support our work.

6. Does your Organisation commit to supporting its individual constituents'/membership's informed participation in ICANN?

Indicate Yes or No: Yes

6. Does your Organisation post on the Internet publicly-accessible, current information about your Organisation's goals, structure, description of constituent group(s)/membership, working mechanisms, leadership, and contact(s) (if this information currently is available, provide URLs)?

Indicate Yes or No: Yes

<https://openmedia.ca/operate>

7. Provide information on your Organisation's leadership (leaders' names, positions, emails): <https://openmedia.ca/staff>

## Objectives

1. Please describe your Organisation's mission and purpose (please attach any mission or policy statement for your Organisation, if in writing, or provide a URL, if posted): <https://openmedia.ca/about-us>

2. What ICANN-related issues currently are of interest to your Organisation's constituents/membership: Democratic governance of the global Internet.

3. If your Organisation is accredited, will it commit to participating actively in the Regional At-Large Organisation (RALO) for the region in which your Organisation is based?

Indicate Yes or No: Yes

4. If your Organisation is accredited, does it or will it agree to adhere to the provisions of the Memorandum of Understanding (MoU) between the other ALSes in your Geographic Region and ICANN, as if it were an original signer of that document?


Indicate Yes or No: Yes

*The texts of the MoUs can be found at:*

<https://community.icann.org/display/atlarge/Reference+Texts>

## **Signature**

*Include the name, and title, if applicable, of the individual who is authorized by your Organisation to sign this application and commit your Organisation to comply with ALS criteria.*

Signature: 

Name: Reilly Yeo

Date: March 12<sup>th</sup> 2014

Title: Managing Director