

## Application for "At-Large Structure" (ALS) Designation



Applications should be submitted electronically to [staff@atlarge.icann.org](mailto:staff@atlarge.icann.org). Please address any questions about the applications process to this address.

The form can be downloaded from <http://www.atlarge.icann.org/files/atlarge/als-application-form-en.doc>

### Organisation Contact information

1. Organisation's Name:  
Netmission.ASIA
2. Organisation's email address: ambassadors@netmission.asia
3. Organisation's phone number (include country/city codes):  
852-35202635
4. Organisation's address (location and postal address, if different):  
6/F Knutsford Terrace, Tsim Sha Tsui, Hong Kong
5. Organisation's website (URL) (if available):

[www.netmission.asia](http://www.netmission.asia)

### Primary and Secondary Contact for Organisation:

*If accredited, the primary contact will be assumed to be that person who will cast any votes required, with the secondary person being the alternate – though your Organisation may at any time change its voting and alternate representatives.*

6. Primary contact:
  - a. Name: Richard Cheng
  - b. Email address: richard@netmission.asia
  - c. Telephone: +852-91385084
7. Secondary Contact:
  - a. Name: Elaine Cheng
  - b. Email address: elaine@netmission.asia
  - c. Telephone: +852-95863205

### Description

1. Structure and Governance:
  - a. **Is your Organisation constituted so that individual Internet users who are citizens or residents of countries within the Geographic Region in which your Organisation is based control your Organisation?**  
Indicate Yes or No: Yes

- b. **Please explain the answer above in sufficient detail so that a person not familiar with your Organisation would be able to understand the reasons for your answer, and attach or reference the URLs where any statutes or operating principles or other supporting information related to this question can be found:**

All the Netmission Ambassadors from Netmission.ASIA are university students base in Hong Kong or in the countries where the ambassador program extended to. Pilot programs is initiated in Beijing, some Netmission Ambassadors are recruited as well. Now the office and secretariat of the whole organization is based in Hong Kong.

- c. **Is your organization formally incorporated or organized under a national legal jurisdiction?**

Indicate Yes or No: Yes

**IF YES: Please describe what legal recognition it has and indicate the place of legal incorporation or registration**

NetMission is not a legal entity, but an online group formed by alumni of the NetMission Ambassadors Program, who shares interest in regional and international digital divide issues, as well as sharing community project experiences and international conference attendances.

- d. **Describe your Organisation's structure (e.g. governing and decision-making bodies and processes):**

Netmission.ASIA adopted a bottom up approach, all the community projects are initiated by the Netmission ambassadors. All ambassadors will be divided into various focus group (e.g. by age) in implementing projects dealing different digital divide issues.

Each year new batch of Netmission Ambassadors will be recruited, and the previous generations of Netmission Ambassadors will be automatically be a member of Netmission Alumni.

- e. **Does your organization have written bylaws or other constitutional instruments?**

Indicate Yes or No: No, the alumni is established for short period, the constitution will be drafted and applied soon.

IF YES: Please provide a copy along with your application (in English if available)

- f. **Explain the eligibility requirements (if any) for your Organisation's constituents/membership (if you provide a written application for admission as a member, you may attach a copy):**

All the Netmission Ambassadors require interview to join the program, they must be students who demonstrated interests and willingness of solving digital divide issues. (For the first generation, there is a iThink proposal required, the application proposal of Richard Cheng is attached)

- g. **In what language/s does your Organisation conduct its business?**  
English, Cantonese, Mandarin

2. About Your Members

- a. **Do you have individual members with the ability to vote in or otherwise control the management of the organization?**

Indicate Yes or No: YES

*IF NO: Describe what role individuals have in the management and work of the organization.*

- b. **Do you have organisations as all or part of your membership?**

Indicate Yes or No: YES

***IF YES: Describe whether they are profit-making, non-profit-making, a mixture of both, and/or what proportion of the total membership each type of private sector organization is. Please also describe what the nature of the organizational members is: For example, are they all of a similar type or interested in a similar activity or policy area?***

*DOTASIA organization is a non-profit making organization, which is the registry for domain name dotasia.*

- c. **Do you have governmental bodies, or quasi-governmental bodies, as members of your organisation?**

Indicate Yes or No: NO, all decisions are generally made on consensus

***IF YES: Please describe their nature and role in the decision-making and work of your organization, and the proportion of the total membership made up of these types of organization.***

- d. **Describe the general membership – are they predominately of one (or more) professional background or interest group? (e.g. journalists, online rights activists, consumer organizations, individual consumers, etc.):**

Netmission Ambassadors are individual consumers, active Internet users and also students interested in local and regional digital divide issues.

- e. **Describe how your Organisation keeps its constituents/membership informed about, and enables them to participate in, decisions regarding issues of interest:**

We have regular meetings, newsletters and remote participation. All Netmission Ambassadors will have their own netmission.asia email as well as a group email: ambassadors@netmission.asia

- f. **Approximately how many members, of each type of membership class if you have more than one, do you have?**

We have Netmission Ambassadors, and Alumni. Alumni will act as the advisers for the current active Netmission Ambassadors.

3. **Provide support for the statement that your Organisation is self-supporting (by answering "yes" you confirm that it will not rely on ICANN for funding):**

Indicate Yes or No: YES

4. **What is the primary source, or sources, of funding for your Organisation? (if unfunded/entirely voluntary simply indicate "N/A"):**  
All Netmission Ambassadors are volunteer base, the secretariat is supported by DOTASIA. Community projects are supported by supporting organization depending on the focus group.
5. **Do you receive any funding from government agencies or for-profit entities? If so, please describe below and describe their involvement in the activities of the organization (if they so participate):**

No

6. Does your Organisation commit to supporting its individual constituents'/membership's informed participation in ICANN?  
Indicate Yes or No: Yes
1. Does your Organisation post on the Internet publicly-accessible, current information about your Organisation's goals, structure, description of constituent group(s)/membership, working mechanisms, leadership, and contact(s) (if this information currently is available, provide URLs)?  
Indicate Yes or No: Yes, [www.netmission.asia](http://www.netmission.asia)
7. Provide information on your Organisation's leadership (leaders' names, positions, emails):

Richard Cheng, Netmission Ambassador - [richard@netmission.asia](mailto:richard@netmission.asia)

Bianca Ho, Netmission Ambassador - [bianca@netmission.asia](mailto:bianca@netmission.asia)

Yvonne Ni, Netmission Ambassador - [yvonne@netmission.asia](mailto:yvonne@netmission.asia)

Desiree Ho, Netmission Ambassador - [desiree@netmission.asia](mailto:desiree@netmission.asia)

Evelyn Lau, Netmission Ambassador - [evelyn@netmission.asia](mailto:evelyn@netmission.asia)

Matthew Hui, Netmission Ambassador - [matthew.hui@netmission.asia](mailto:matthew.hui@netmission.asia)

Johnny Cheung, Netmission Ambassador - [johnny@netmission.asia](mailto:johnny@netmission.asia)

## **Objectives**

1. **Please describe your Organisation's mission and purpose (please attach any mission or policy statement for your Organisation, if in writing, or provide a URL, if posted):**

*"Your job as the Netission Ambassadors is to spread the knowledge of IT and the access to the Internet. You also need to raise people's awareness of facilitating access to the Internet and contributing to the development of the Internet" - from [www.netmission.asia](http://www.netmission.asia)*

2. **What ICANN-related issues currently are of interest to your Organisation's constituents/membership:**

new gTLD - how the new gTLD will change the Internet structure and how the youth sector can do or would be affected by that;

IDN - help Asian communities to direct interact with Internet in their most comfortable ways, without digital divide or barrier;

DNSSEC - concerns about the root-base Internet security issues from the perspective of youth groups;

GNSO - concerns about the both technical and non-technical policy issues from both commercial and non-commercial sectors, especially add a voice by youth, teenagers and students, who are very active Internet users.

3. **If your Organisation is accredited, will it commit to participating actively in the Regional At-Large Organisation (RALO) for the region in which your Organisation is based?**

Indicate Yes or No: Yes

4. **If your Organisation is accredited, does it or will it agree to adhere to the provisions of the Memorandum of Understanding (MoU) between the other ALSes in your Geographic Region and ICANN, as if it were an original signer of that document?**

Indicate Yes or No: Yes

*The texts of the MoUs can be found at:*

<https://community.icann.org/display/atlarge/Reference+Texts>

## Signature

*Include the name, and title, if applicable, of the individual who is authorized by your Organisation to sign this application and commit your Organisation to comply with ALS criteria.*

Signature: 

Name: Richard Cheng

Date: 16 March, 2011

Title: Netmission Ambassador