

## Application for "At-Large Structure" (ALS) Designation



Applications should be submitted electronically to [staff@atlarge.icann.org](mailto:staff@atlarge.icann.org). Please address any questions about the applications process to this address.

The form can be downloaded from <http://www.atlarge.icann.org/files/atlarge/als-application-form-en.doc>

### Organisation Contact information

1. Organisation's Name:

**NATIVE PUBLIC MEDIA**

2. Organisation's email address: **nativepublicmedia@icloud.com**

3. Organisation's phone number (include country/city codes):

**928-853-2302**

4. Organisation's address (location and postal address, if different):

**PO BOX 3955, FLAGSTAFF, ARIZONA 86003**

5. Organisation's website (URL) (if available):

**www.nativepublicmedia.org**

Primary and Secondary Contact for Organisation:

*If accredited, the primary contact will be assumed to be that person who will cast any votes required, with the secondary person being the alternate – though your Organisation may at any time change its voting and alternate representatives.*

6. Primary contact:

a. Name: LORIS TAYLOR

b. Email address: nativepublicmedia@icloud.org

c. Telephone: 928-853-2302

7. Secondary Contact:

a. Name: CANDICE MENDEZ

b. Email address: cmendez@nativepublicmedia.org

c. Telephone: 928-853-2302

### Description

1. Structure and Governance:

- a. Is your Organisation constituted so that individual Internet users who are citizens or residents of countries within the Geographic Region in which your Organisation is based control your Organisation?

Indicate Yes or No: **NO**

- b. Please explain the answer above in sufficient detail so that a person not familiar with your Organisation would be able to understand the reasons for your answer, and attach or reference the URLs where any statutes or operating principles or other supporting information related to this question can be found: NATIVE PUBLIC MEDIA IS A NON-PROFIT ORGANIZATION LOCATED IN THE STATE OF ARIZONA IN THE UNITED STATES. INTERNET USERS IN THE COMMUNITIES THAT NPM SERVES CAN SELECT AN INTERNET SERVICE PROVIDER OF THEIR CHOOSING INCLUDING ISP'S THAT ARE TRIBALLY OWNED AND OPERATED.

- c. Is your organization formally incorporated or organized under a national legal jurisdiction?

Indicate Yes or No: YES, AS A TAX EXEMPT ORGANIZATION UNDER THE UNITED STATES INTERNAL REVENUE SERVICE AND AS A 501C3 ORGANIZATION UNDER THE STATE OF ARIZONA.

IF YES: Please describe what legal recognition it has and indicate the place of legal incorporation or registration

SAME AS ABOVE.

- d. Describe your Organisation's structure (e.g. governing and decision-making bodies and processes): NATIVE PUBLIC MEDIA IS GOVERNED BY A SIX MEMBER BOARD OF DIRECTORS THAT ARE ELECTED. UNDER THE BOARD IS THE RADIO STATION ADVISORY COMMITTEE CHARGED WITH THE RESPONSIBILITY OF LOOKING OUT FOR THE INTERESTS OF THE 53 MEMBER RADIO STATIONS IN OUR NETWORK.

- e. Does your organization have written bylaws or other constitutional instruments?

Indicate Yes or No: YES

IF YES: Please provide a copy along with your application (in English if available)

- f. Explain the eligibility requirements (if any) for your Organisation's constituents/membership (if you provide a written application for admission as a member, you may attach a copy): THERE IS NO APPLICATION REQUIREMENT. ALL AMERICAN INDIAN TRIBES AND ALASKA NATIVE VILLAGES ARE CONSIDERED "MEMBERS" OF NPM. THERE ARE 566 NATIVE NATIONS WITHIN THE UNITED STATES. NPM WORKS WITH ALL 566 NATIVE NATIONS.
  
- g. In what language/s does your Organisation conduct its business? PRIMARILY ENGLISH.

## 2. About Your Members

- a. Do you have individual members with the ability to vote in or otherwise control the management of the organization?

Indicate Yes or No: NO

*IF NO: Describe what role individuals have in the management and work of the organization. INDIVIDUALS PRIMARILY INTERFACE WITH NPM AT THE PROGRAM LEVEL; EITHER IN RECEIVING SERVICES FOR THEIR STATION, OR BY ENGAGING IN THE POLICY WORK OF NPM. HOWEVER, THE RADIO STATION ADVISORY COMMITTEE REPRESENTS THE INTERESTS OF THE NETWORK SERVING TRIBAL COMMUNITIES AND THEY ARE SELECTED BY THEIR PEERS.*

- b. Do you have organisations as all or part of your membership?

Indicate Yes or No: NO, BUT NPM WORKS WITH ORGANIZATIONAL ALLIED TO ADVANCE CERTAIN POLICIES THROUGHOUT THE YEAR.

*IF YES: Describe whether they are profit-making, non-profit-making, a mixture of both, and/or what proportion of the total membership each type of private sector organization is. Please also describe what the nature of the organizational members is: For example, are they all of a similar type or interested in a similar activity or policy area?*

- c. Do you have governmental bodies, or quasi-governmental bodies, as members of your organisation?

Indicate Yes or No: NO, BUT NPM WORKS CLOSELY WITH THE NATIONAL CONGRESS OF AMERICAN INDIANS ON TELECOMMUNICATIONS POLICY WORK. NPM TAKES THE LEAD ON BOTH TELECOMMUNICATIONS AND COMMUNICATIONS POLICY FOR INDIAN COUNTRY BUT WILL ENGAGE AND

CONSULT WITH OTHER RELEVANT ORGANIZATIONS.

*IF YES: Please describe their nature and role in the decision-making and work of your organization, and the proportion of the total membership made up of these types of organization.*

- d. Describe the general membership – are they predominately of one (or more) professional background or interest group? (e.g. journalists, online rights activists, consumer organizations, individual consumers, etc.): NPM WORKS PREDOMINANTLY WITH NATIVE AMERICAN MEDIA MAKERS: RADIO, TELEVISION, INTERNET OR VIDEO, VOICE AND DATA CONVERGENCE PLATFORMS; NPM ALSO WORKS WITH JOURNALISTS, ONLINE RIGHTS ACTIVISTS, ELECTED TRIBAL LEADERS, OTHER NATIVE ORGANIZATIONS, AND BROADBAND CONSUMERS.
  
  - e. Describe how your Organisation keeps its constituents/membership informed about, and enables them to participate in, decisions regarding issues of interest: NPM UTILIZES NEWSLETTERS, SOCIAL MEDIA, RESOURCE CLOUD, INTERNET BLASTS, LETTERS, TELEPHONE, EMAIL, CONFERENCES ETC. TO COMMUNICATE WITH ITS CONSTITUENTS.
  
  - f. Approximately how many members, of each type of membership class if you have more than one, do you have? 53 RADIO STATIONS
3. Provide support for the statement that your Organisation is self-supporting (by answering "yes" you confirm that it will not rely on ICANN for funding):
- Indicate Yes or No: NO
4. What is the primary source, or sources, of funding for your Organisation? (if unfunded/entirely voluntary simply indicate "N/A"): CORPORATION FOR PUBLIC BROADCASTING; FOUNDATIONS; AND INDIVIDUAL DONORS.
5. Do you receive any funding from government agencies or for-profit entities? If so, please describe below and describe their involvement in the activities of the organization (if they so participate): FROM THE CORPORATION FOR PUBLIC BROADCASTING WHICH RECEIVES ITS ALLOCATION VIA THE UNITED STATES CONGRESS.

6. Does your Organisation commit to supporting its individual constituents'/membership's informed participation in ICANN?

Indicate Yes or No: YES

6. Does your Organisation post on the Internet publicly-accessible, current information about your Organisation's goals, structure, description of constituent group(s)/membership, working mechanisms, leadership, and contact(s) (if this information currently is available, provide URLs)?

Indicate Yes or No: YES, [www.nativepublicmedia.org](http://www.nativepublicmedia.org)

7. Provide information on your Organisation's leadership (leaders' names, positions, emails):

Loris Taylor, President & CEO

Joseph Begay, Director of Network Services and Finance

Candice Mendez, Executive Assistant

Rest are on consultant basis

---

## Objectives

1. Please describe your Organisation's mission and purpose (please attach any mission or policy statement for your Organisation, if in writing, or provide a URL, if posted): **Native Public Media's Mission** To promote healthy, engaged, independent Native communities through media access, control and ownership.
2. What ICANN-related issues currently are of interest to your Organisation's constituents/membership: MEDIA AND DIGITAL DIVIDES; TELECOMMUNICATIONS IN GENERAL
3. If your Organisation is accredited, will it commit to participating actively in the Regional At-Large Organisation (RALO) for the region in which your Organisation is based?  
  
Indicate Yes or No: YES
4. If your Organisation is accredited, does it or will it agree to adhere to the provisions of the Memorandum of Understanding (MoU) between the other

ALSes in your Geographic Region and ICANN, as if it were an original signer of that document?

Indicate Yes or No: YES, WITH NPM BOARD OF DIRECTORS APPROVAL ONCE WE QUALIFY FOR ICANN.

*The texts of the MoUs can be found at:*

<https://community.icann.org/display/atlarge/Reference+Texts>

## Signature

*Include the name, and title, if applicable, of the individual who is authorized by your Organisation to sign this application and commit your Organisation to comply with ALS criteria.*

Signature: 

Name: LORIS TAYLOR

Date: March 3, 2014

Title: PRESIDENT & CEO, NATIVE PUBLIC MEDIA