

## Application for "At-Large Structure" (ALS) Designation



Applications should be submitted electronically to [staff@atlarge.icann.org](mailto:staff@atlarge.icann.org). Please address any questions about the applications process to this address.

The form can be downloaded from <http://www.atlarge.icann.org/files/atlarge/als-application-form-en.doc>

### Organisation Contact information

1. Organisation's Name: **Red Internacional de Diseño enREDo**
2. Organisation's email address: **contacto@enredo.org**
3. Organisation's phone number: **(+57 1) 232 33 11**
4. Organisation's address: **Calle 40 No 22 – 05 of 402, Bogota - Colombia**
5. Organisation's website (URL) (if available): **http://www.enredo.org**

Primary and Secondary Contact for Organisation:

*If accredited, the primary contact will be assumed to be that person who will cast any votes required, with the secondary person being the alternate – though your Organisation may at any time change its voting and alternate representatives.*

6. Primary contact:
  - a. Name: **Ana Maria Moreno Ballesteros**
  - b. Email address: **anamaria@enredo.org**
  - c. Telephone: **(+57 1) 232 33 11**
7. Secondary Contact:
  - a. Name: **Philippe Boland**
  - b. Email address: **philippe@enredo.org**
  - c. Telephone: **(+57 1) 232 33 11**

### Description

1. Structure and Governance:
  - a. Is your Organisation constituted so that individual Internet users who are citizens or residents of countries within the Geographic Region in which your Organisation is based control your Organisation?

Indicate Yes or No: **Yes**

- b. Please explain the answer above in sufficient detail so that a person not familiar with your Organisation would be able to understand the reasons for your answer, and attach or reference the URLs where any statutes or operating principles or other supporting information related to this question can be found: **Non-Profit Organization created February 17, 2005 in Bogota, Colombia. See Bylaws:**

[http://www.enredo.org/article.php3?id\\_article=7](http://www.enredo.org/article.php3?id_article=7)

- c. Is your organization formally incorporated or organized under a national legal jurisdiction?

Indicate Yes or No: **Yes**

IF YES: Please describe what legal recognition it has and indicate the place of legal incorporation or registration

**Organization constituted through Act No. 0000001, on February 14, 2005 in the constituent assembly.**

**Registered in the Bogota Chamber of Commerce, February 17, 2005 as No. S0024637, under the reference number 00081435 of Book I of Non-Profit Organizations (“entidades sin ánimo de lucro”).**

**Registered before the National Fiscal and Customs Police of Colombia (Dirección de Impuestos y Aduanas Nacionales de Colombia (DIAN)) under the tax I.D. number (NIT): 900.010.876-2**

- d. Describe your Organisation's structure (e.g. governing and decision-making bodies and processes): See Bylaws at: [http://www.enredo.org/article.php3?id\\_article=7](http://www.enredo.org/article.php3?id_article=7)
- Chapter IV. Structure and Functions of the Administrative and Directive Organs of the General Assembly. Article 14.** The Association shall be administrated by the General Assembly, the General Board of Directors, the Legal Representative. **Article 15.** The General Assembly shall hold two types of meetings, extraordinary and ordinary, and it will e necessary that meet a quorum, equaling one greater than one half of total number the members, in order to decide and deliberate any and all of such meetings. **Article 16.** The General Assembly should meet by its own right, once a year, within the first three (3) first months. **Article 17.** The President of the Board of Directors, or whoever is designated by the General Assembly to do so, shall preside over meetings. This person designated by the General Assembly shall act as Secretary of the General Board of Directors. **Article 18.** The announcement of ordinary meetings shall be done with fifteen (15) workdays of advance notice, and extraordinary meetings shall be announced with five (5) actual days of advance notice. The announcement for ordinary and for extraordinary meetings shall be effectuated by the President through emails provided to the members, in which the date, hour, topics on hand (agenda) should be contained. If the General Assembly is called and the meeting is no held because of lack of quorum, a one-hour waiting period shall be spent before carrying out the meeting, with a plural number of attendee members that represent at least 10% of the total of members. In the event that quorum is not met, another meeting will be called that shall hold session and decide with whatever plural number of members that attend. Members current on their dues, according to the Treasury report, shall have voice but not vote, and will be prohibited from being elected for any position in the Board of Directors. **Article 19.** The functions of the General Assembly are the following: Watch over the correct functioning of the entity; Define the plans of action and the programs of international level; Elect the members of the Board of Directors; Examine and approve the Association's Inventory and Accounts Balance; Vote on agreements submitted for review by the General Board of Directors; Study and approve the constitution of Local Chapters; Ratify the creation and dissolution of commissions for projects; Resolve matters of general interest proposed to them; Approve bylaw reforms, the dissolution and liquidation of the Association; Consider the annual reports of the General Board of Directors and of the President; Approve the admittance of new members; Set the annual membership fees; Authorize the transfer of assets; All other functions required of the General Board of Directors by law for the entity. **Article 20.** The Board of Directors is composed of the President, Vice President, Secretary and Treasurer, elected by the General Assembly for terms of two (2) years running as of the date of election, re-electable. Transitory Paragraph. Presidents of the Local Chapters shall be allowed to attend the meetings of the National Board of Directors with a speaking voice and vote. However, the quorum of the National Board of Directors is met only with the main members or their supplemental appointees in the General Assembly. Paragraph 2. The National Board of Directors shall convene at least once every trimester with the minimum quorum of four members, among whom presidents from Local Chapters shall not be counted, and decisions shall be decided by a majority of the attendees. **Article 21.** Functions of the General Board of Directors: Develop regulations for its functioning; Nominate, create, integrate and regulate the commissions for consultation and for projects, which it deems appropriate; Following and enforcing the bylaws, regulations and resolutions coming out of the General Assembly of Members, as well as its own resolutions; Propose Bylaw Reforms to the General Assembly, as it deems appropriate; Annually develop the activities plan and the budget for revenue and expenses; Examine, when in their disposition, all books, documents and assets of each entity.

e.

Does your organization have written bylaws or other constitutional instruments?

Indicate Yes or No: **Yes**

IF YES: Please provide a copy along with your application (in English if available) **Available through the Association's 'Club'. Please see <http://www.networking-tic.com/>**

**Bylaws Chapter III. Members. Article 8.** Members of the Association are those persons that sign the constitution, as well as those previously adhered to it, having met the requisites beforehand as established in the present bylaws or in the internal regulations. The founding members are those who participated in the creation of the Association, such as those who signed the act of constitution. They have the same obligations and rights as active members. The active members are those natural or legal persons, whose interests or activities are linked to the practice, research, teaching and promotion of design, cultural heritage and/or multimedia, such as production and circulation of materials related to these, who have proven their interest in collaborating with the activities and programs of enRedo, having applied for admittance, been accepted and remaining current on their dues with the Association. All persons, natural or legal, that promote intolerance are excluded. The honorary members are those persons or institutions approved as special members for their meritorious work linked with design, cultural heritage and/or multimedia and for their role playing a part in the promotion of local, regional, national and international promotion of such, and that have been represented before the General Board of Directors by other members of enRedo. Candidates for special membership shall be recognized by a majority vote in the General Board of Directors and ratified by the General Assembly. The honorary Members shall have the right to voice their thoughts, but not vote. **Article 9. Members' Duties** are the following: Abide by the Bylaws and all other decisions originating for the General Board of Directors of the General Assembly; Thoroughly perform the duties of the position or commission accepted, and produce the corresponding report; Regularly attend assembly meetings; Disseminate information on the aims of the association and collaborating for the realization of its plans and programs; Timely collect all admission and extraordinary fees as set by the General Board of Directors; Participate in the professional and cultural activities of the Association. **Article 10. Members' Rights** are the following: The founding and active members that are current on their dues shall have voice and vote in their respective Local Chapters for the purpose of appointing their representative in the General Assembly, as one shall be elected for each of the various national or local Chapters, or as delegates of the General Assemblies, as well as the right to benefit from all services and participate in the work groups. The elected representatives from the Local Chapters shall have voice and vote in the General Assembly. The representatives of active members constituting legal persons or belonging to them can be elected only by individual title. Each legal entity shall be represented by just one person regardless of the fact that various members of an institution may be involved with enREDo on an individual basis. Honorary members shall have voice in meetings convoked by enREDo and may be appointed as members of the General Board of Directors and of commissions or specialized work groups, in which case they shall have voice and vote. All members shall have the right to make contracts with enREDo to carry out projects, work plans, studies and consultations, having previously demonstrated they meet conditions of capacity, background, and experience. All members shall have the right to receive enREDo publications and to participate in all the events organized by the Association. **Article 11. Conditions for admission:** Aspiring candidates should expressly apply for admission before the General Board of Directors of the association. They will propose the acceptance for the new Member, who shall be admitted if confirmed by at least the absolute majority of the General Assembly, which is understood to be votes of one half plus one of Active Members and such that the decisive quorum is present; To formalize acceptance, the new Member should pay the Annual Dues and declare acceptance of the Bylaws, Internal Regulations, and the decisions of the General Assembly and all other administrative organisms of the Association. To be full members with all rights, it is necessary to be current on all dues. **Article 12. Occurrence of withdrawal or expulsion.** Membership is lost by: Individual's voluntary withdrawal from his/her active function; Death of natural persons; Dissolution of legal persons or their declaration of terminating the payment of dues, concordance with Association, or cancellation; Failure to maintain any of the necessary conditions or qualities for the acceptance as members; Violation of the Bylaws or the Internal Regulations of the association; Unduly using of any aspect of the Association's image, integrity, ethics, economic assets and/or good name; Undue managing or proceedings in commissions of the Association; The systematic failure to comply, without valid reason, with one's duties of loyalty and collaboration for the Association. **Article 13.** In order to sanction for one of the potential cases of expulsion above-mentioned, the following process shall be followed: the complaint shall be presented before the General Board of Directors to be endorsed by at least one Active Member, accompanied by the evidence for the case. The General Board of Directors shall meet with the pertinent party/ies, shall make a determination of the conduct of the Member and shall adopt a decision regarding the case. If the accused does not provide response within 30 days of the sending of the convocation, he/she shall be expelled from the position. The decisions made by the General Board of Directors in the particular matter shall be appealable by the

accused, with a suspending effect, before the General Assembly, which may revoke the decision through a vote of two thirds (2/3) of all constituents present, such that requisite quorum is present. In this session of the Board of Directors, the person making accusation(s) shall have a voice but no vote. The withdrawal of a member may be voluntary and in such a case should be submitted in writing to the General Board of Directors. Membership dues shall not be returned to any member who paid prior to withdrawing.

- f. In what language/s does your Organisation conduct its business?

### **French and Spanish**

## 2. About Your Members

- a. Do you have individual members with the ability to vote in or otherwise control the management of the organization?

Indicate Yes or No: **Yes**

*IF NO: Describe what role individuals have in the management and work of the organization.*

- b. Do you have organisations as all or part of your membership?

Indicate Yes or No: **No, they are all natural persons.**

*IF YES: Describe whether they are profit-making, non-profit-making, a mixture of both, and/or what proportion of the total membership each type of private sector organization is. Please also describe what the nature of the organizational members is: For example, are they all of a similar type or interested in a similar activity or policy area?*

- c. Do you have governmental bodies, or quasi-governmental bodies, as members of your organisation?

Indicate Yes or No: **No, they are all natural persons.**

*IF YES: Please describe their nature and role in the decision-making and work of your organization, and the proportion of the total membership made up of these types of organization.*

- d. Describe the general membership – are they predominately of one (or more) professional background or interest group? (e.g. journalists, online rights activists, consumer organizations, individual consumers, etc.): **Our membership is made up of individuals from the academic sector (universities), civil sector (NGO's), private sector (from the TIC), professionals such as communications specialists, engineers, administrators, information management specialists, designers.**

e. Describe how your Organisation keeps its constituents/membership informed about, and enables them to participate in, decisions regarding issues of interest:

- **Through ClubNetworking events and meetings;**
- **Through the Club's platform;**
- **Through bulletins sent out by email;**
- **Mass mailing list for spreading information.**

f. Approximately how many members, of each type of membership class if you have more than one, do you have?

3. Provide support for the statement that your Organisation is self-supporting (by answering "yes" you confirm that it will not rely on ICANN for funding):

Indicate Yes or No: **Yes**

4. What is the primary source, or sources, of funding for your Organisation? (if unfunded/entirely voluntary simply indicate "N/A"): **Fundraising:** [http://www.enredo.org/article.php3?id\\_article=181](http://www.enredo.org/article.php3?id_article=181); **Campaigns for creating awareness regarding TIC; To see events, such as Bibliotic:** <http://www.bibliotic.info>

5. Do you receive any funding from government agencies or for-profit entities? If so, please describe below and describe their involvement in the activities of the organization (if they so participate): **No**

6. Does your Organisation commit to supporting its individual constituents'/membership's informed participation in ICANN?

Indicate Yes or No: **Yes**

7. Does your Organisation post on the Internet publicly-accessible, current information about your Organisation's goals, structure, description of constituent group(s)/membership, working mechanisms, leadership, and contact(s) (if this information currently is available, provide URLs)?

Indicate Yes or No: **Yes**

**On the official website at: <http://www.enredo.org>**

On the Club's website at: <http://www.networking-tic.info/>

7. Provide information on your Organisation's leadership (leaders' names, positions, emails):

**Ana María Moreno, President, [anamaria@enredo.org](mailto:anamaria@enredo.org)**

**Juan Manuel Prada Ortiz, Secretary, [juan.manuel@enredo.org](mailto:juan.manuel@enredo.org)**

**Laura Ballesteros Vega, Treasurer, [laura@enredo.org](mailto:laura@enredo.org)**

**Francisco Cordoba, Innovation and development, [francisco.cordoba@enredo.org](mailto:francisco.cordoba@enredo.org)**

**Philippe Boland, Literacy, [philippe@enredo.org](mailto:philippe@enredo.org)**

## Objectives

1. Please describe your Organisation's mission and purpose (please attach any mission or policy statement for your Organisation, if in writing, or provide a URL, if posted): [http://www.enredo.org/article.php3?id\\_article=8](http://www.enredo.org/article.php3?id_article=8)

**The consolidation of an International Network of Design, enREDo seeks to sew ties of knowledge and understanding through online work for the promotion of design, cultural heritage, multimedia and its professional work force. The fundamental principle of enREDo is the generating international multicultural meetings, where all persons can become familiar with our initiatives, exchange resources and share experiences with the objective of learning through others. This network will serve to impulse projects that require social, professional and intellectual circles of more in-depth attention and seek to make an international impact or diffusion. All who participate in enREDo, sharing their specialties, mediums, communications, experiences, resources, events, receive the name “enREDados” and benefit from the ample basket of common resources offered by the network.**

**The project enREDo surges as an alternative to the problematic issues from individuals migrating, communities abroad, hybrid cultures, with their multiple influences, those new inter-connections created and those preserved, from one end of the planet to the other.**

2. What ICANN-related issues currently are of interest to your Organisation's constituents/membership: Available online at: **Mainly gTLD, since we started discussing the .Kid for “Ludo Educativo” websites (Play and Learn websites) several years ago.**

3. If your Organisation is accredited, will it commit to participating actively in the Regional At-Large Organisation (RALO) for the region in which your

Organisation is based?

Indicate Yes or No: **Yes**

4. If your Organisation is accredited, does it or will it agree to adhere to the provisions of the Memorandum of Understanding (MoU) between the other ALSes in your Geographic Region and ICANN, as if it were an original signer of that document?

Indicate Yes or No: **Yes**

The texts of the MoUs can be found at: [https://st.icann.org/alac/index.cgi?reference\\_texts](https://st.icann.org/alac/index.cgi?reference_texts)

## Signature

*Include the name, and title, if applicable, of the individual who is authorized by your Organisation to sign this application and commit your Organisation to comply with ALS criteria.*

Signature:

Name: Ana Maria Moreno Ballesteros, Legal Representative

Date: August 19, 2010

Title: President

A handwritten signature in black ink that reads "A. Moreno." The signature is written in a cursive style with a long horizontal stroke at the beginning.