

## Application for "At-Large Structure" (ALS) Designation



Applications should be submitted electronically to [staff@atlarge.icann.org](mailto:staff@atlarge.icann.org). Please address any questions about the applications process to this address.

The form can be downloaded from <http://www.atlarge.icann.org/files/atlarge/als-application-form-en.doc>

### Organisation Contact information

**1. Organisation's Name:**

Consumers Council of Canada

**2. Organisation's email address:**

[whitehurst@consumerscouncil.com](mailto:whitehurst@consumerscouncil.com) -

**3. Organisation's phone number (include country/city codes):**

416-483-2696

**4. Organisation's address (location and postal address, if different):**

Commercial Building  
201-1920 Yonge Street  
Toronto, ON M4S 3E2

**5. Organisation's website (URL) (if available):**

[www.consumerscouncil.com](http://www.consumerscouncil.com)

Primary and Secondary Contact for Organisation:

*If accredited, the primary contact will be assumed to be that person who will cast any votes required, with the secondary person being the alternate – though your Organisation may at any time change its voting and alternate representatives.*

**6. Primary contact:**

- a. Name: Ken Whitehurst
- b. Email address: [whitehurst@consumerscouncil.com](mailto:whitehurst@consumerscouncil.com)
- c. Telephone: 416-483-2696

**7. Secondary Contact:**

- a. Name: Aubrey LeBlanc
- b. Email address: [aubrey.leblanc@consumerscouncil.com](mailto:aubrey.leblanc@consumerscouncil.com)
- c. Telephone: 416-483-2696

## Description

### 1. Structure and Governance:

- a. **Is your Organisation constituted so that individual Internet users who are citizens or residents of countries within the Geographic Region in which your Organisation is based control your Organisation?**

Indicate Yes or No: Yes

- b. **Please explain the answer above in sufficient detail so that a person not familiar with your Organisation would be able to understand the reasons for your answer, and attach or reference the URLs where any statutes or operating principles or other supporting information related to this question can be found:**

The Consumers Council of Canada is a federally incorporated non-profit organization that advocates for consumer rights in Canada.

[http://www.consumerscouncil.com/index.cfm?pagepath=About\\_Us&id=13937](http://www.consumerscouncil.com/index.cfm?pagepath=About_Us&id=13937)

**Is your organization formally incorporated or organized under a national legal jurisdiction?**

The Council is a federally incorporated non-profit organization and subject to Canadian corporations law.

- c. **Describe your Organisation's structure (e.g. governing and decision-making bodies and processes):**

The Council is governed by its board of directors, elected from among its members. It is administered by its executive director, who has no vote on the board of the directors. Activities of the executive director are overseen by a five-member volunteer executive committee.

- d. **Does your organization have written bylaws or other constitutional instruments?**

Yes, as required under Canadian law governing non-profit corporations.

- e. **Explain the eligibility requirements (if any) for your Organisation's constituents/membership (if you provide a written application for admission as a member, you may attach a copy):**

Any person may apply for membership. Applications are reviewed and decided upon by the Council's board of directors, primarily to gauge the applicant's sincere commitment to the organization's core objectives and willingness or ability to contribute time and expertise to the organization.

The online application form:

[http://www.consumerscouncil.com/index.cfm?pagePath=Get\\_Involved/Be\\_A\\_Member/Member\\_Application&id=18223](http://www.consumerscouncil.com/index.cfm?pagePath=Get_Involved/Be_A_Member/Member_Application&id=18223)

- f. **In what language/s does your Organisation conduct its business?** English

### 2. About Your Members

- a. **Do you have individual members with the ability to vote in or otherwise control the management of the organization?**

Yes

b. **Do you have organisations as all or part of your membership?**

No

c. **Do you have governmental bodies, or quasi-governmental bodies, as members of your organisation?**

No

d. **Describe the general membership – are they predominately of one (or more) professional background or interest group? (e.g. journalists, online rights activists, consumer organizations, individual consumers, etc.):**

Individual persons with above average interests or experience dealing with policy issues as they affect consumer rights and responsibilities

e. **Describe how your Organisation keeps its constituents/membership informed about, and enables them to participate in, decisions regarding issues of interest:**

Annual General Meeting  
Meetings of the Board of Directors  
Meetings of formal and ad hoc issues committees  
Participation in advisory roles in Council research projects  
Online surveys  
Web 2.0 content sharing and discussion environment  
GoToMeeting live meetings  
Public website  
Consumer perspective research

f. **Approximately how many members, of each type of membership class if you have more than one, do you have?**

The Council only has one class of membership

3. **Provide support for the statement that your Organisation is self-supporting (by answering "yes" you confirm that it will not rely on ICANN for funding):**

Yes

4. **What is the primary source, or sources, of funding for your Organisation? (if unfunded/entirely voluntary simply indicate "N/A"):**

Sponsorships, participation in competitive granting programs, membership fees, third-party contributions, such as occasional public interest awards from class action lawsuits

5. **Do you receive any funding from government agencies or for-profit entities? If so, please describe below and describe their involvement in the activities of the organization (if they so participate):**

The Council has been awarded project funding by the Contributions program for non-profit consumer organizations, administered by Office of Consumer Affairs, Industry Canada  
The Council has received occasional project funding from Ministries of the Ontario government.

The Council receives sponsorship funds from several delegated authorities of the Ontario government that have a consumer protection mandate

Several industry associations with self-regulatory and consumer protection mandates provide sponsorship funds

The Council works on specific sponsored projects with private sector organizations interested in reviewing their work to improve their relationship with consumers by setting up systems or communications that better respect consumer rights and the ability of consumers to exercise their marketplace responsibilities.

6. **Does your Organisation commit to supporting its individual constituents'/membership's informed participation in ICANN?**

Yes, within reason and subject to the organization's resources to do so

6. **Does your Organisation post on the Internet publicly-accessible, current information about your Organisation's goals, structure, description of constituent group(s)/membership, working mechanisms, leadership, and contact(s) (if this information currently is available, provide URLs)?**

Yes: <http://www.consumerscouncil.com>

7. **Provide information on your Organisation's leadership (leaders' names, positions, emails):**

Ken Whitehurst, Executive Director, [whitehurst@consumerscouncil.com](mailto:whitehurst@consumerscouncil.com)  
Aubrey LeBlanc, President, [aubrey.leblanc@consumerscouncil.com](mailto:aubrey.leblanc@consumerscouncil.com)

## **Objectives**

1. **Please describe your Organisation's mission and purpose (please attach any mission or policy statement for your Organisation, if in writing, or provide a URL, if posted):**

Working together as the Consumers Council of Canada our members form the most active, Canada-wide multi-issue consumer group. The Council helps business and government manage today's consumer issues. The Consumers Council of Canada aims to create an efficient, equitable, safe and effective marketplace.

[http://www.consumerscouncil.com/index.cfm?pagepath=About\\_Us&id=13937](http://www.consumerscouncil.com/index.cfm?pagepath=About_Us&id=13937)

2. **What ICANN-related issues currently are of interest to your Organisation's constituents/membership:**

E-commerce safety and security  
Online identity and authentication  
Privacy

3. **If your Organisation is accredited, will it commit to participating actively in the Regional At-Large Organisation (RALO) for the region in which your Organisation is based?**

Yes

4. **If your Organisation is accredited, does it or will it agree to adhere to the provisions of the Memorandum of Understanding (MoU) between the other ALSes in your Geographic Region and ICANN, as if it were an original signer of that document?**

*The texts of the MoUs can be found at:*

<https://community.icann.org/display/atlarge/Reference+Texts>

Yes

### **Signature**

*Include the name, and title, if applicable, of the individual who is authorized by your Organisation to sign this application and commit your Organisation to comply with ALS criteria.*



Aubrey LeBlanc, President, Consumers Council of Canada